

# Bristollair

**BEST OF THE COMMUNITY**



INCLUDES POSTS BY

**David DeAngelo • Style • Tyler Durden  
Gambler • AFC Adam • Juggler • Mehow**

## GETTING LUCKY

by AFC AdamLondon

*Ok, we are all aware of the phrase, “getting lucky”... well; Luck = Preparation Meeting Opportunity.*

**WELL LAST NIGHT I** made a decision that made me realise just how much that statement shouldn't apply to us.

The phrase getting lucky implies that we have no control over the results... or little control at least. So the essence of game should remove this, right?

A good friend of mine described luck as preparation meeting opportunity. You can't capitalise on a “break” if you aren't ready for it.

e.g. HB comes over to sit with you (giving you proximity) yet your fear of approach stops you from talking to her. If you were prepared and had practiced you would be able to start the conversation after recognising the IOI and get the girl...

However this runs deeper. How many of you have been in the game for a while, yet still go home empty handed... are you missing something... Something other than IOI's or conversation hooks.

Are you prepared to get laid?

Last night I took my brand new vespa (Which I love) to China whites nightclub.

However... I took a spare helmet. Why? This was a conscious choice I made before going to the club. I knew that If i didn't bring a spare helmet I couldn't take a girl home. I would have allowed myself to fail. I realised that subconsciously I was weighing up the decision to carry it.

A part of my mind was actually convincing me to leave it at home as it “would be hassle to carry” Though on analysis I realised actually it was a form of AA. I was allowing myself to fail to get an F-close. So that if I did well in a set and wasn't sure if I could get her home, I could always say to myself. “no point going to get her home, you only have one helmet”

So I made the decision and took it with me.

I played in the club, Chinas on a wednesday is kinda one of my haunts. Bumped into the PUA training crowd, said hi but didn't really mingle with them as I wanted to do some lone stuff. So I moved from table to table mingling with the groups of girls I am on pretty good terms with. The key for me here was to build up masses of social proof without my own table. So I was using contacts to get introduced to others.

Anyway. It ended with me chatting to one portugese girl. As we go to leave the club she spots my second helmet.

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**HB:** Hey you didn't tell me you had two helmets, you can ride me home.

**AFC AdamLondon:** Oh man... I can't be arsed.

**HB:** Oh come on... we've danced and chatted all night it's the proper thing to do.

**AFC AdamLondon:** Oh man I really don't want to.

**HB:** Come on you're taking me home.

**AFC AdamLondon:** Where do you live?

**HB:** White City

**AFC AdamLondon:** Oh no man that really is far. Seriously I don't want to. Another night.

**HB:** Come on... Show me your bike, be a gentleman.

**AFC AdamLondon:** Ok babe... fair enough I'll take you...

So now I ask you... Stop reading.. Who's frame is this? Am I in hers? Or is she in mine? (mwahahahahahaha)

So we get on my bike, she negs me for poor driving, I tell her she's wrong and that she is drunk and so thinks the road is swerving.

And we ride...

To my house!

(Shocked)

**HB:** Where are we?

**AFC AdamLondon:** My house.

**HB:** Why?

**AFC AdamLondon:** I'm tired

**HB:** I thought you were taking me home.

**AFC AdamLondon:** I am....

**AFC AdamLondon:** In the morning. I need my sleep first.

In we go, we get to bed, we cuddle... we don't sleep... We kiss... We F-Close.

Now the key here is that I couldn't have done it if I had allowed myself to fail by not bringing the helmet. (Which ultimately got me the lay)

So beware... Be prepared. Have condoms, plan to come home with someone, and you will increase the chances of it happening if you do.

There are a lot of community guys I know that don't prepare, they aren't sure where or how they will take a girl home to F-Close her.

Plan yours.

How will you close them? Where?

Are you ready for success?

## SOCIAL PROOF

by AFC AdamLondon

*Social proof is essentially a means to generate Pre-selection, and Propinquity.*

**PRE-SELECTION WAS A FORM** of attraction that I feel was adequately outlined in a psychological test covered last year by Benedict Jones. The theory behind Pre-selection has been around since the mid 1900's and argueably before, however I feel this test sums it up more than well enough for our purposes.

### The Test

Benedict Jones Test 05.02.06 participants first viewed eight pairs of male faces and indicated which face in each pair they preferred and how strongly they preferred it. Following this, participants viewed a slideshow where they saw the same pairs of male faces, but in which a woman was shown looking at one of the men in each pair with either a happy expression (i.e. smiling) or a relatively negative (i.e. neutral) expression. After the slide show, participants repeated the initial face preference test.

### Results

For female participants, a paired samples t-test comparing the change in mean strength of preference for target faces in the happy and neutral conditions showed that the increase in preference for faces that were smiled at by women during the observation phase was greater than that for faces that

were looked at by women with neutral expressions.

So we can see from the test that women generally prefer men that other women are already attracted to. As certain emotions can be ambiguous to see from a distance or without understanding the context; a harmless smile will often be perceived by others as a signature of attraction.

Therefore the more people you speak to in a room and leave feeling good about themselves with regards to you the more pre-selection you will generate. This could be done by anything from going around taking pictures of people, to getting everyone to dance, to buying everyone a drink, to just saying hi to everyone you meet.

However Social Proof is even more powerful as it also generates Propinquity, and this is a form of comfort.

Preselection = Attraction  
Propinquity = Comfort

Attraction + Comfort = Lay

(Awesome formula eh? Who Said I was crap at maths.)

Propinquity is the term used to describe a physical proximity, special bond, or some form of kinship between things. Psychology

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views this is one of the leading triggers in interpersonal or social attraction. It roughly relates to being close to someone else in some form or another. This could be in physical terms, i.e you live in the same area as someone or not so physical, you both belong to the same association. The closer the proximity the higher the propinquity. For example those living on the same floor in a building have a higher propinquity than those on different floors.

In this Diagram we can see that A and B would both be attracted to C as C lies within both of A and B's Circle. Likewise C would be attracted to both A and B and would have the option of choosing either. D is the outsider of the group, and therefore holds the lowest levels of attraction to any of the other parties.

The propinquity effect is the tendency for people to form friendships or romantic relationships with those whom they encounter often. In other words, relationships tend to be formed between those who have a high propinquity. It was first theorized by psychologists Leon Festinger, Stanley Schachter, Kurt Lewin and Kurt Bach in what came to be called as the Westgate studies conducted MIT university in 1950

Propinquity can be more than just physical distance. For example, residents of an

apartment building living near a stairway tend to have more friends from other floors than others. Propinquity also applies to Social groups. These could consist of class mates, friendship social circles or even work colleagues, and explains the tendency for teachers to date teachers, members of the police force to date each other and so on.

In 1956 Alan C Kerckhoff conducted a study on residential propinquity, around 70% of the married couples lived within 20 blocks of their partner before marriage. This seems obvious when you think about it. Yet it is something people don't really think about.

It seems strange to say that just being close to somebody generates attraction, yet if you notice the amount of IOI's you get if you see a girl every morning on the same train, or from someone who lives in the apartment block opposite you. You will almost always begin to say hello every day. Obviously this isn't the be all and end all, however it is the start. Social proof enables us to generate this regularly creating this initial spark whenever we vibrate with a room showing that the room is our social circle and that they are part of it.

It is powerful because it is a passive form of game, When run correctly it enables you to get opened. My wing and best friend Jim Stark used this to close his incredibly hot current girlfriend who is a slim blonde model type and at least 6 inches taller than Jim. She

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actually asked him on the night.

“Who are you? Why does everyone seem to know you?”

The fact that it requires little outer game and instead primarily relies on having fun and possessing a solid Inner game frame to work from, makes it something that people can get to grips with easily without jeopardising their own personality.

It has been the basis of my game since I started in the community and is in my mind the reason I have done as well as I have so quickly. Though I am always looking to make myself better. I have seen past tutors and wings of mine stare at me as with only social proof and a few simple afc lines I have managed to close girls that blew them out previously. Then watched them completely alter their game to focus on Social Proof to amazing effect.

You want the magic pill? It doesn't exist. Social Proof is the next best thing.

## WHAT WOMEN HATE MOST ABOUT SINGLE GUYS

By David DeAngelo

*If you listen to a group of attractive, single women talking alone over dinner or drinks, the topic will always turn to MEN.*

**AND IN MOST CASES**, it will eventually turn into a RANT session about how hard it is to find good men to date...

Which will lead to a FULL-ON RAG SESSION about men in general...

...And wind up with a detailed list of all the traits guys have that are ANNOYING AS HELL.

The reality is that single women have an entire laundry list of traits, qualities, and characteristics that they HATE in single guys.

Did you know this?

I didn't think so.

Well, the truth is that up until a few years ago, I didn't know this either.

So take heart in the idea that you're about to learn something that most men on this planet will DIE not knowing.

My hope is that what I'm about to share with you will change how you interact with women FOREVER... and help you meet and date more of the kinds of women you're interested in.

Onward.

### **Friendships and Romance**

For women, friendships and romantic relationships are two separate things. They are NOT the same.

One can lead to another, but it's RARE when it happens.

Remember that.

One CAN lead to another, but it's RARE.

"Romantic" relationships are very different from "friend" relationships.

While most men would sleep with most of their female "friends" if the woman "came on" to them, most women would NOT sleep with most men that they consider "just friends".

But why is this?

How do women differentiate between "just friends" and "I'll be intimate with you"?

And why is it so hard to become "more than friends" with a woman you've been "just friends" with for a long time?

The answer to this riddle is very interesting to me.

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I believe that the answer comes down to understanding HOW women “know” when they want to “be intimate” with a man... and, even MORE importantly, understanding how women “know” when they DON'T want to “be intimate” with a man...

The thing that tells a woman whether the guy she's with is “friend” material or “lover” material is how she FEELS.

It's a combination of EMOTIONAL feelings and PHYSICAL feelings.

It is NOT logic.

She might USE logic to “rationalize” her decision... or she might USE logic to SOUND like she has a good reason for either “being with” or “not being with” a particular guy.

But don't let that distract you.

Logic isn't important AT ALL in this context.

So let me say this another way.

A woman FEELS something emotionally and/ or physically, then she uses those FEELINGS as the basis for her “decisions” and actions with a particular guy.

If she feels that “Ewwww Yuck!” feeling, then her “logical” conclusion will probably not be that she wants to date the guy in

question.

If she feels that “It's Gettin' Hot In Here” feeling, then her “logical” conclusion will probably be that this guy is interesting and attractive, and a good “choice” to date. At this point she'll take ACTION on her feelings and thoughts...

It goes like this:

**FEEL--->THINK--->ACT**

First the FEELING, then the THOUGHT... and THEN the action.

Now, with this in mind, let me ask you an important question:

How do most guys behave around women that they're “romantically” interested in?

And another:

What do they do to get the woman that's the object of their desires to be with them?

Take a few minutes to think about this. Make a list if you have paper and pen handy.

I'm serious. I'll wait.

Come back when you're finished.

Now take a look at your list.



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I'll bet that almost every single thing on your list was something "external".

In other words, your list probably contains things like "Take her to dinner" and "Give her compliments" and "Buy her flowers" and "Call her often".

These are all things that demonstrate that he's INTERESTED.

They are NOT things that trigger those emotional and physical feelings inside of a woman that tell her that THIS IS THE GUY.

In other words, men try to use "props" to LET A WOMAN KNOW HE'S INTERESTED...

...HOPING that when the woman sees these displays she'll be interested in him.

Almost NONE of the things men do to court women make women FEEL ANYTHING even remotely similar to "Attraction" and "Arousal".

Of course, you know this.

You've probably done this stuff about a bazillion times. I have, too. I know what it's like to try OVER AND OVER to let a particular woman know that I'm interested... only to have her NOT RESPOND in a "romantic" way.

The PROBLEM with this kind of thing is that

it makes TWO HUGE MISTAKES at once. First, it's just the plain-old wrong way to go. Telling or showing a woman that you "like her" has no effect on how she feels about YOU.

In the moment it sure seems to make sense... "If I show her how I feel, she'll return the feelings".

Duh.

Like I said, it seems like the right thing to do in the moment (when your inner little girl has a big fat crush). But it's not... it will have NO effect on her feelings for you.

And second, it communicates clearly that YOU DON'T GET IT. It tips a woman off INSTANTLY that you're not hip to what's going... and it kills your chances with her.

Say what?

You mean that doing nice things for women, and trying to show how you feel can actually HURT your chances with a woman?

Yea, it can.

Look, if you've been dating a woman exclusively for six months, and her birthday comes... it's OK to buy her a gift and tell her that you like spending time with her.

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## **You're Already In A Relationship**

But if you've known a woman for six DAYS and you try this kind of thing, you're going to shoot yourself in the foot.

Women are EXPERTS at recognizing men who DON'T GET IT. And if you DON'T get it, PLUS you're trying to compensate for the fact that you don't get it with gifts and compliments, then you're REALLY screwed (or not screwed, as the case may be).

Remember what I'm about to tell you.

Burn it into your mind.

Write it on a sticky-note and put it on your computer monitor...

**SINGLE, ATTRACTIVE WOMEN WATCH MEN TRY TO WIN THEM OVER ALL DAY LONG. THEY KNOW WHEN A GUY DOESN'T "GET IT"... AND THEY'RE ANNOYED WHEN A GUY WHO DOESN'T "GET IT" JUST KEEPS TRYING AND TRYING AND TRYING.**

Keep in mind that single, attractive women watch guys do this stuff 24/7. They shake their pretty heads and say "He doesn't get it... He doesn't get it... He doesn't get it" over and over and over.

The point is that if you DON'T GET IT, then nothing you do is going to work for you. The problem is bigger than you can imagine,

and you're going to need to take a totally different road to get where you're going...

## **What Attractive Women Hate Most About Single Guys...**

Let's return to where we started. There are a few particular things that REALLY annoy single, attractive women.

One of the reasons that these things annoy women is because they're DEAL KILLERS.

A woman can like everything about you, but if you do these things (or even ONE of these things), it can DESTROY your chances of success with a particular woman.

Here are a few of the BIG things that single women hate:

### **1) GIVING UP YOUR STATUS IN EXCHANGE FOR HER ATTENTION AND APPROVAL**

If I had to describe the one single thing that both annoys women and DESTROYS a guy's chances, it would be this.

It has taken me a long time to see this particular pattern, but it's EVERYWHERE.

Men, in effect, say "Hi, I want your approval and attention. I'm willing to let YOU be the one who's in control... and let YOU call the shots... and do anything to please YOU... if you'll give me your attention and

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approval”.

But the problem is that women DON'T WANT you to give up your status and “manliness”.

Women aren't ATTRACTED to men who act weak and tentative.

Women secretly HATE IT when a guy does something to demonstrate that he'll give away his power in return for approval.

THEY HATE IT!

I could literally write an entire book on this one single concept.

Take a few minutes to think this one over, and maybe write down the ways that you make this mistake with women.

More importantly, think about how you're going to STOP DOING IT IMMEDIATELY.

## 2) BEING NEDDY, CLINGY, AND INSECURE

When one person “clings” to another person “psychologically”, the person who is being “clinged to” RESENTS and REJECTS the needy, clingy emotional parasite...

This is WUSS behavior at its worst.

If a guy is on the phone with a girl he just met, and she says “Hey, I have to go”, he might say “Aw, well... um... OK. Um, will you

call me when you get home?”.

Or let's say a guy and a girl are out on their first date, and they're walking around in a large department store.

Most guys will follow the woman everywhere, and not leave her side for a minute.

If she wanders away, he'll come find her IMMEDIATELY.

He'll stay physically close to her, as if he's afraid she'll leave without him.

And an even worse example is a guy who is so emotionally insecure that he actually ASKS a woman to tell him that he's nice, fun, interesting, etc.

“Do you think I'm interesting?”

“Do you think we could ever have a relationship?”

“Am I your type?”

Women HATE this stuff. It makes them shiver with the heebie-jeebies. It makes them want to RUN AWAY.

## 3) NOT LEADING - AND EVEN WORSE, TRYING TO GET HER TO LEAD

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Women have WUSS-DAR. One of the things that triggers a woman's WUSS-DAR is a man who FOLLOWS.

The REAL problem is that most women won't try to LEAD naturally.

So you've got a situation where a man is trying to FOLLOW a woman who isn't LEADING.

He's looking for little cues so he knows where to go and what to do... but he isn't getting them.

So what does he do?

He ASKS for them!

He says "So, I was thinking of maybe taking you to Olive Garden for dinner... how does that sound?".

Everything about the way he asks says to the woman "I'm trying to figure out what you want me to do... please help me know how you want me to act, where you want me to take you, and what you want me to say".

This is ATTRACTION DEATH!

men who don't lead, and even worse, try to get a woman to lead, ANNOY THE HELL OUT OF SINGLE WOMEN.

They HATE IT!

## 4) USING INSECURE, APPROVAL-SEEKING, LOW-STATUS POSTURE, GESTURES, VOICE TONE, AND BODY LANGUAGE

There's a term that single, attractive, in-demand women use to describe men who use weak, approval-seeking posture, gestures, comments, and mannerisms...

The term is "NICE".

"He's nice... but... there's no chemistry."

This is one of those areas that's not easy to talk about.

Since SO DAMN MANY GUYS do this stuff, it's almost impossible to explain.

It's like trying to tell a fish that they're not going to get anywhere in life if they stay wet.

The fish doesn't even KNOW it's wet in the first place.

But let me try.

This is important.

Go spend a day observing couples.

Go places where couples that have just met spend time together.

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Bars, clubs, coffee shops, whatever.

Now watch the GUYS.

Watch how they lean towards the women.

Watch how they raise their eyebrows in exaggerated response to women's comments.

Watch how they slump over, let their shoulders fall forward, and smile fake-ly at whatever the women say.

If you're close enough, listen to how men ask questions and make comments with a voice tone that says "I'm insecure and I'm trying to be extra nice to compensate for it".

You'll see it EVERYWHERE.

In fact, you'll see it so much that you'll probably write me back to tell me that I'm the one who's crazy, and that since it happens so much, it must be "the right way".

Well, it's not.

If there's one thing that triggers an attractive single woman's WUSS-DAR, it's a man's posture, gestures, eye contact, voice tone, etc.

It all happens in an INSTANT.

Women read this stuff and interpret it as instantly and accurately as you read and interpret the cover of Playboy.

NO ANALYSIS NECESSARY.

I'd say that probably 90% of all men alive today INSTANTLY disqualify themselves with women because of this problem.

Their voice tone, gestures, posture, etc. TELEGRAPH the message that they're a WUSS.

They do a thousand weird little things to let a woman know that they're uncomfortable and "not being themselves".

And you guessed it...

Single women HATE IT!

**5) NOT UNDERSTANDING THAT SHE'S A WOMAN AND YOU'RE A MAN**  
I'm about to get philosophical on your ass, so be cool.

When it comes down to it, most men don't understand women.

But the REAL kicker is that most men don't understand MEN, either!

Most guys don't know what it's like to get in touch with their MALE NATURE.

Combine these two issues, and you get a guy who behaves in ways that DO NOT trigger ATTRACTION in women.

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Women have a "nature". A female nature.  
Men also have a "nature". You guessed it, it's a MALE nature.

Women are coy. They like to play hard to get. They like to enjoy the chase. They love anticipation. They love to "let a guy catch them"...

Men are competitive. Men are dominant.  
Men like to play rough games, win things, and rule their territory.

Well guess what?

Most men don't BEHAVE like men when they're in the presence of a woman that they "like".

And since most men don't understand female human nature, they don't demonstrate that they "get it" when they're with women that they "like".

Women like men. Men like women. There are POWERFUL causes at play here.

When you're around a woman you like, don't act like a GIRLY-MAN. It's not sexy, and it's not attractive...

And single women HATE IT!

## 6) NOT BEING INTERESTING TO BE AROUND

Underneath most behavior that I see most guys acting out is a "core belief" that goes like this:

"I don't believe that an attractive woman would want to be around me just because she enjoys my presence... so I make up for it by saying and doing certain things that I hope she'll enjoy... and if she enjoys those other things enough, then maybe she'll want to spend more time with me."

Heavy, man.

Well guess what? Most attractive single women KNOW that if a guy isn't interesting to be around, they she's eventually going to go CRAZY being around him.

In other words, no amount of material gifts, compliments, dinners, and other "displays" will EVER compensate for a lack of BEING INTERESTING.

Here's a profound thought:

I and several other guys I know have many women who call us often... just because they enjoy being around us.

These women would be happy just to be in the same room with us... and enjoy our company.

And yes, these women CALL US.

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Often.

Material gifts, food, flowers, and other “displays” have ZERO lasting value to a woman when it comes to how she FEELS about you...

An attractive single woman wants a guy who LIGHTS HER UP. She wants to FEEL GOOD.

She wants mystery... she wants to laugh... she wants a challenge... she wants sexual tension...

If you're using compliments, gifts, food, and other “displays” to get a woman's attention... you need to ask yourself a tough question:

Is it because you don't believe that a woman would want to be around you just to be around you?

Because if you don't know how to be INTERESTING to a woman, then no amount of compensation is going to fix the problem.

If you're boring, predictable, and uninteresting, then you're never going to have women calling YOU to hang out.

Oh, and women HATE IT.

## 7) NOT UNDERSTANDING ATTRACTION

This is a BIGGIE.

You hear me talking about it all the time, right?

Maybe now that you've read this newsletter you'll have a better context to understand what I'm about to tell you...

If you “get it” with women, it's SUPER INTERESTING and ATTRACTIVE to them.

Women can INSTANTLY FEEL IT when they're with a guy who “gets it”.

Women know very quickly if they're talking to a guy who understands himself and women... and who enjoys creating and building sexual tension.

Women know if a guy speaks the SECRET LANGUAGE of “Sexual Communication”.

If he doesn't, then she stops all communication on that level.

If he does, then it continues.

ATTRACTION Isn't A Choice.

Attraction is an emotional and physical RESPONSE... and you can't “convince” a woman to feel it with logic, gifts, and NICENESS.

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Attraction is the result of a woman meeting a man who understands how attraction works... and who knows what to do in each specific situation to progress to the next level.

The **PROBLEM** with **ATTRACTION**, and with success with women in general is that the things you need to **DO** to be successful are **NOT OBVIOUS**.

They're "counter intuitive", in many cases.

In other words, they're the **OPPOSITE** of what you'd **THINK** would make sense.

You have to do things like **CREATE TENSION**... stop doing something that she likes... give her time to miss you... etc.

And if you don't understand **ATTRACTION**, a woman is going to **KNOW IT**.

And guess what?

Single women **HATE IT** when a man doesn't understand **ATTRACTION** and how to communicate on this "other level".

Now that I've shared the mistakes, you need the next piece of the puzzle. You need to get an education on how attraction works for women... and the **RIGHT** things to do up front to give her those emotional/physical feelings inside.

Right now you're probably feeling that excited "Ah Ha!" feeling.

That's because you understand something at a different level... you've used your mind to understand something complex... and you feel good about bettering yourself.

Well this is just the **TIP** of the iceberg.

As educational as this has been, this is only the beginning.

If you're starting to realize how important it is to get this area of your life handled, then I recommend you make a commitment and take your education to a **WORLD CLASS** level.

And what's the best way to do that?

Well, I've spent the last several years of my life figuring out exactly what does and doesn't work with women.

I figured this stuff out for **MYSELF**... and then I took what I've learned and put it all together to help others learn as well.

My **Double Your Dating** eBook represents **THOUSANDS** of hours of research, testing, getting to know guys who were successful with women, and generally organizing every level of this knowledge into an easy-to-understand system that **ANY** guy can use to increase his success with women and dating.



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And I'll tell you something...

It works.

This eBook is the most advanced and effective program of it's kind available anywhere at ANY price.

And I have an offer that you're not likely to find repeated anywhere else...

I'll send it to you at MY RISK.

You can try it out for a full 7 days, and if you don't see MASSIVE results, just let me know... and pay nothing.

That's right, you can try it FREE for 7 days.

On top of all that, I'd like to invite you to sign up for my free, 3-times-weekly dating tips newsletter.

There's no obligation, and you can easily remove yourself anytime. And believe me, I hate spam as much as you do. You don't have to worry about me ever sharing your email address with anyone.

And I'll talk to you again soon.

Your Friend,

A handwritten signature in blue ink that reads "David Deangelo". The signature is written in a cursive, flowing style.

## THE 3 CS OF CONFIDENCE

By Richard La Ruina AKA Gambler

*If you look in a book shop, you'll find plenty of books on confidence. Lots of people read them, but when it comes to it, how many people are actually perceived as confident by women in a pick up situation?*

**LET'S TAKE THAT PERSPECTIVE.** We all know that women want a confident guy. That wasn't much help to me when I was growing up, I knew what they wanted but didn't know how to give it to them. It needed it to be broken down in a little more detail. That's what I'm going to do right now. We are going to look at this from the perspective of an attractive woman in a bar or night club. She's looking around the room and she is making a judgement of whether the guys look confident or not. Who is she drawn to? Guys with good body language could be one answer. Guys who are attractive could be another. A better answer is: Guys who look confident. What determines if a guy looks confident in a night club. It's very easy...he looks COMFORTABLE. That is why the first C of Confidence is....

### **Comfort in the Environment**

It is impossible to look confident if you are uncomfortable and it is impossible to look unconfident if you are comfortable. Therefore there is 100% overlap

### **EXAMPLES**

It is impossible to look confident if you

are uncomfortable and it is impossible to look unconfident if you are comfortable. Therefore there is 100% overlap. The barman, DJ, and bouncers are known to do very well with women. They are the most comfortable guys in the place because they are there every night and the environment can't phase them anymore. Let's get something clear – the barmen are not high status guys. The other guys in the club could be millionaire business men wearing \$10,000 suits and buying bottles of Crystal. The barmen earn very low wages, and are not successful high status guys in any way. It's purely that they look comfortable. There is no other secret to it.

### **HOW TO GET THERE**

The pick up environment where you will normally show a lack of confidence at first glance is the club. People don't often feel nervous when they are walking down the street or shopping. However, in a club, the pressure is so much more intense, and this is even more of a problem with high-end venues. What we need to do in this case is simple de-sensitisation. Pick a club and a day of the week and go there. Go with friends or on your own. Your mission is not to talk to anyone or do any gaming, but purely to become comfortable in the environment. Learn the layout, start to see familiar faces, you can even have some casual conversations with staff or people that are close by. The key thing to do is to get comfortable and

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start treating the place like you do your own house. Sit or stand comfortably in a low-energy, chilled-out way or genuinely enjoy the music and move around without caring what others think or being too much "in your head". Those are the only two modes of behaviour in the club. Nothing in between will look comfortable. If you are trying to look like you enjoy the music by tapping a foot out of rhythm or nodding your head because you think you should you won't look right. When you first go out, be very observant, notice the guys that look comfortable and the ones that don't. See things from the woman's point of view. By removing the pressure of the need to pick up or talk to women, you can start to enjoy the environment and create positive associations with it, rather than viewing it as a high-pressure place where you MUST game. Now that you have the first C of confidence, we can move on to the second...

## **Comfort Interacting with Beautiful Women**

So, she's seen you and judged you as confident from a distance. As long as you don't make any of the eye contact mistakes (breaking eye contact downwards or generally being uncomfortable with it), you'll be fine all the way up to the actual approach. How does she decide if you are still a confident man when you are actually talking to her? The next stage is appearing comfortable in conversation. Would a

beautiful girl ever be attracted to a man who isn't confident when he is interacting with her? How would this ever be attractive? Okay, well maybe in 2% of cases where she thinks you are "cute". But 2% of cases isn't any kind of game apart from the numbers game. So, you need to be comfortable talking to women.

### **EXAMPLE**

Guys that own model agencies, work in strip clubs, or manage a restaurant with hot waitresses get laid. One of the major reasons is that they are desensitised to interacting with beautiful women and so are comfortable around them. Someone who has worked for a model agency for 2 years will not be shaking, sweating, breaking eye contact, or otherwise looking nervous and uncomfortable if he meets another beautiful woman. She will unconsciously or consciously know that her beauty doesn't phase him and this will mean he isn't viewed as a lower life form like the other guys that obviously are very affected by her looks.

### **HOW TO GET THERE**

Go to places with a high concentration of very beautiful girls. Places like strip clubs, exclusive department stores, high-end clubs, and countries like Latvia. In these situations set an achievable goal which will be to open and leave. Have your opener ready and your escape line ready (in the strip club this isn't necessary since they open you). Desensitise

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yourself to their looks, get comfortable holding eye contact, keep your composure. Gain experience and realise they aren't so different or difficult to talk to. What this will mean is that these women start seeing you as confident in the way you interact with them because you are comfortable which will greatly increase your chances of building attraction and closing them.

The third C...

## **Comfort in Your Own Skin**

So, you look confident from a distance (and most guys don't!), you seem confident when you are talking to her. So what does she do? She tests you out. She challenges you, she tests you, and sees how you will react. She might ask you why you are wearing those shoes, or if you are a player, or why you don't go to the gym. And the test to see if you are internally confident or comfortable in your own skin is how you react. This should start to happen once she is somewhat committed to the interaction and wants to find out if you are the man for her. This kind of testing will continue and to measure up you will need to display various types of confidence including confidence physically escalating and sexual confidence.

## **EXAMPLE**

A guy who consistently gets with hot girls, and is comfortable with who he is will be un-reactive and unemotional in the face of

tests. To get to this point you have to a bit of work. I have a theory that someone is shy because they are worried about exposing their weaknesses to others. They are scared of being seen as ugly, having a silly voice, being poor, or whatever else. So they say less and do less so that they aren't found out. Someone that is content will not be shy to put themselves out there and won't react as much if you test him.

## **HOW TO GET THERE**

To get to this point, perform the following exercise: Write down each of your weak points. The things about yourself that you are not happy with. Next to each, write an action you can take to help. It might fix the issue 100% or maybe just 20%, but the act of improving your situation and even having a plan for improving your situation will immediately impact your confidence and self-esteem positively. Earlier on in my book, I talk about how I did this and I can say that it was a massive factor in me becoming the confident person I am today. Don't get me wrong, I still have things that I'm not entirely satisfied with but they are much smaller and fewer than they used to be.

## THE JUGGLER WAY

By Juggler

*A summary of the Juggler Way - a great frame for casually creating intimate connections.*

**OPEN WITH ANYTHING. IT** can be opinion or a situation or introducing yourself or even bleeding on people. In dynamic situation (store and moving people) a situational opener tends to work well. But in clubs or static situations I like to just introduce myself.

The key is not the opener. The opener does not matter much. The key is how you handle the response. The method is amplifying and using responses. You want to gain the skill to read and use a wider range of responses – that's fun flexible and makes real connections.

Using routines as openers or anywhere does not give you much opportunity to use a wide range of responses. The very point of a routine is to elicit a specific 'good' response - that's boring and weak.

The method is not to worry so much about getting deep but to get wide rapport (a feeling like you can talk about anything). Again the key is including and amplifying a girl's response, no matter the response.

Talking about relationships are great. But keep in mind you must talk about your relationship experience or this comes across as you are just hitting on her.

Make an SOI. At all her high points (laughing, etc). This rewards her for trying and sarging you back.

You do not arrange a meeting. You either instant date or both of you admit you are really into each other. Then if you want to get together later it is a matter of just taking care of the details. The real business is in her agreeing that she is into you.

But really this is not a method. There are no stages or steps. There is no transition. It should not be thought of as a tool to achieve a result. It is a way. It is a place you should achieve and stay in and bring others into. The things like SOI at her high points or gaining the skill to use any of her reactions or any of the other parts of the way are not tools to manipulate a result. They are ways to help her fulfill her natural human want to be in that place.

### **Here is the Juggler way:**

Think about what you would want an interaction with a girl to be like if there was no need to get sex. Let's say that sex was a given. You did not need to do anything tricky or run 'game' to score. How would you like that interaction to be? Myself I want it to be fun, exciting, relaxed, playful and sharing with each other willingly. Now think about how you can make that happen. Would you use tricks or be sneaky to get a girl to be that with you? No, that would be

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counter productive and/or unnecessary work. You would instead lead her by being fun, relaxed, sharing, or whatever you want the interaction to be like yourself and learn to allow and encourage her to be that as well.

It is just that most people have no idea how to allow and help someone achieve this place. Now the big mental step. Sexuality is not that big of a deal. Sure it has more important implications as far as chance of pregnancy, disease and emotional connotations. But from a 'who has the power' point of view it should be regarded the same way as having fun or any of the things you want an interaction to be - it should have nothing to do with power.

What I am talking about is amazing. It can make a very intimate real connection very quickly - with super hot babes or anyone else for that matter. It has been shown to me to be very powerful in many, many contexts. It is based on universal truths. And as you know, I can not demonstrate the more intimate aspects to anyone's satisfaction because of the LTR I am in. But don't confuse the message with the messenger. I usually get out of interactions after hooking a girl because I know the danger and power of the way and to keep my promise to my lovely girlfriend. That is the weakness in my workshops but not in the way.

Sex and intimacy flow very easily out of this

place. But I will have to think, maybe there is a way to demonstrate this.

## IN-FIELD PHILOSOPHY

By Mehow

*Mehow's awesome "philosophy that applies directly to the field".*

### 1. BE SOCIAL

This is NOT the 'evil art of seduction', you are not going out in the field to 'get some' - you are going out in the field to have fun and be yourself and hang out. So don't go out thinking 'when am I going to score?' Women detect that attitude from a mile away and it's an instant turn off.

### 2. EVOLVE YOURSELF

If you are reading this, then right now then probably 'being yourself' doesn't create the relationships you want. Social mastery is the hardest endeavor you will ever undertake because there is nothing more discerning than a woman's intuition. Any problem that you think you have, be it real or imagined, she will detect. To be successful you will have to launch an epic self-improvement program on yourself. Once you have become that new you, and you have evolved socially via practice, you will go right back to being yourself - but a totally awesome, new you. If you are not willing to change and evolve, you will continue to experience a lifetime of mediocre results.

So for whatever is bothering you, commit to fixing it yourself and never hesitate to get professional help. Not only will you become more successful socially but you will also become more successful in your entire life.

No amount of 'Game' can really compensate for a flawed personality.

### 3. GIVE AND LOVE

When you are hanging out in a social environment, what value do you offer to the people in that environment? Do you expect anything in return? The answer for most men today is Not Much, and Yes, respectively. No wonder women aren't begging for your phone number. To be successful socially you have to be constantly putting more energy out there than you receive when you begin an interaction. To do this properly you have to actually not care about the outcome of anything you do. You have to put yourself out there and actually expect nothing in return. This has an extremely powerful effect on women. I will frequently just hang out with women that I don't particularly find attractive because I'm making their night and adding to the karma. Karma comes back. Love every woman for who she is.

### 4. TOUCH

Everybody wants to be touched in un-creepy ways. The societal code has made physical communication between men and women difficult with a ton of alleged rules and wacky misconceptions. Yet both men and women want to be touched. Learning to communicate via touch will, when you master it, completely flip your own reality. If you are not getting a lot of touching going within the first few minutes of any

interaction with a woman, you are living life at half-speed.

## **5. DON'T REACT**

This is one of the most key elements of any social interaction. If you are the truly content, giving, alpha-male, then how does a woman's reaction to you affect your reality? It just doesn't. She will test you for it - she will deliberately feel how alpha you really are. And you will be completely and totally unaffected. Being unaffected creates a sense of deep inner peace that extends to other areas of your life.

## **6. CREATE A VIBE AND LEAD PEOPLE INTO IT**

Remember, you are just hanging out. You are not trying to 'get something' - therefore you can't chase it, ask for it, or like many men today, beg for or buy it. Breaking those rules will result in instant blowout. To get results you have to create a compelling vibe - one that has HER chasing YOU. It's your job to make women feel comfortable and attracted to you. They will not do this by themselves. You have to suck others into your reality. For things to work, women have to be chasing you - asking for your phone number and giving you that 'make out with me, please' look. Proper 'pick-up' is simply creating a comfortable, romantically-charged environment where the two of you can explore each others personalities.

## **7. DON'T TRY, JUST BE**

You are not 'trying' to do any of this - once you have mastered your unique personality performance you become it. It is you. You are not 'trying' anything, there is no game - you simply are. But you are that amazing, totally together, fun, happy, social, powerful alpha male that every woman is internally programmed by her evolutionary circuits to align with. 'Game' is just training wheels for your own personality evolution. Game is not the answer, you are.

## **Why Does Any of This Work?**

## **8. WOMEN RESPOND VERY POWERFULLY TO A GIVING ALPHA MALE**

Imagine walking into a room and seeing nothing but unattractive women. That's what women see when they get constantly approached by supplicating, interviewing ('Hey, what's your name?', 'What do you do?'), and braggy ('Yea, baby, that's my Bentley) chodes. Now imagine further if all these unattractive women came onto you one after the other, night after night, trying to ask your name and buy you drinks and were constantly asking for your phone number. This is the horror movie that most attractive women today experience. The evolved alpha male is here to change the script.

## **9. TRUE ALPHAS ARE SCARCE**

True alphas are perhaps those five guys



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in the club with girls around them all the time. Alphas give without expecting anything in return, alphas are just plain 'cool', alphas don't buy women drinks or beg for their phone number, alphas create comfortable vibes, alphas create a warm happy playpen for the women to wander around in. Alphas don't supplicate, but they treat women as equals and get the same in return. Women will compete for those men, women will work for those men. They are emotionally wired to do so. They will leave their boyfriends to hang out with them. Girls make-out with me while holding their boyfriends hand. They will dump him or hide him or do whatever it takes to align with the alpha male if their current alignment is sub-par. Aren't they horrible evil sluts for doing so? The answer is NO. They don't have a choice, women are programmed to align with men just like men are programmed to sleep with women. Women love the true alpha and want to be 'Picked Up'. If you pull this off right, then literally every woman you approach will love your presence and your energy. They feel honored to be hanging out with you. The direction of your interaction is up to you and her. It will take some time for you to cease being surprised when you find women want far different things than what you formerly thought they wanted. Remember, that most women are with beta men because that is all they can get. If you are an alpha who won't deceive her about your intentions then you are doing her a

huge favor by introducing yourself. All of the women I date know that I see other women and they don't mind because they would still rather be with me than pretending to be happy with some beta boyfriend. (I'm very open to being a monogamous boyfriend, but I would have to be literally swept off my feet for that to happen.)

**But I'm ugly.**

## **10. LOOKS DON'T REALLY MATTER**

Odds are, you are far hotter than me anyway. I'm a skinny, pale, balding, thirty-something guy. I look like a six-foot-tall fetus. But my personality turns me into a runway model! Men make the mistake that our reality must be the same as a woman's. This is just wrong. We are attracted to swimsuit models so we think that women must be attracted to looks just as much as we are. But the biggest attractor for most women is personality. Be a personality model and you will find fashion models calling you during lunch and asking what you are wearing. It is hard to focus on work afterwards. In the old days when I was a card carrying chode, I used to get jealous of super hot girls because they seemed to have unfair power. Now, I reflect on the fact that I get to be a personality model my entire life. But what if they find out that I 'game?'

## **11. DON'T GAME, JUST BE**

The skill set that is 'game' is actually a tool to evolve YOU into a social creature. Acquiring

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the skill set is only half of the challenge. You have to merge what you learn into YOU and create your own unique, personality-conveying performance. Mastery is being able to consistently create a performance art that is unique to the woman and you. Every time I have an interaction with a woman it is different and unique. It's like I'm painting a new painting every time. A lot of guys, when learning the skill-set, get lost in the tactics of things, questions like 'what do I do when she does X, what do I do at time B?' This is like asking a master painter, 'Do I paint blue first or yellow?' (credit Lovedrop). Only the merging of the skill set with your unique personality will tell you that. Just PAINT, man! If you paint enough you will become your own master painter and women will appreciate you for it.

**But what if girls find out my 'secret knowledge'?**

## **12. THERE IS NO SECRET KNOWLEDGE**

As students of social interaction all we're doing is modeling natural phenomenon, there is nothing secret about it. All women already possess the knowledge, that's how they can tell an alpha from a beta. This is why commonly there is a notion that 'Men are from Mars, Women are from Venus.' Men think too logically when they should be learning to appreciate women for who they really are - little purple aliens :-). Learn to

speaking Venusian.

## **13. INNOVATE**

There are a lot of men out there currently using tried and true 'material' on women. They do well with this. Those guys are not going to like the fact that a lot of this is being exposed by the media. Those guys are not the ones that are coming up with their own unique personality conveying performance. Talking with those guys, it is obvious that they are not being themselves. Only use what we teach you to innovate an outward expression of your inner self. Most of you are actually awesome men. You just don't have the social education to express yourself socially.

Are you ready to learn?

**Sure, but what will I get out of all this?**

## **14. SELECT**

The skill-set is what you make it. With it you can select the right woman and decide who you want to be in your interaction with her. Having the power to consistently get any woman out there is a life-changing experience. You could become to any woman you choose a playboy, a romancer, a friend, a boyfriend, a socialite or a husband. I love the emotional interaction and the choices I get. If you have the basics of the art down, and you are always hanging out with women that you find attractive, then you can differentiate on things that really matter like her outlook,

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energy, and personality. Most men today say they discern based on who she is but, in fact, they are just rationalizing their relationship with her based on their desire to sleep with an attractive woman. Additionally, many men will rationalize to extremes because they perceive they have no choice in the long run so they end up in sub-optimal relationships and marriages. What will your romantic life be like? Ironically, the answer to men not being shallow is to teach them how to get all the relationships they want.

I've noticed that when men stop being desperate, they actually discriminate more based on a woman's non-physical qualities.

*By Mehow (a [former] MM approach coach, former Mystery/Savoy/Lovedrop's student, "an average-looking, balding, exceptionally pale, 30-something guy with shaky hands, and he's really good with women and men).*

## ACTIVE DISINTEREST

By Tyler Durden

*Active Disinterest does not mean Asexual.*

**I HAD A FEW** thoughts this week, from watching some guys I was working with.

Some guys (I can't remember who) re-labelled the term Active Disinterest as "Tentative Interest". I think this came from Swingcat, I'm not sure. To me this is all the same thing, but for some guys this distinction could be useful because they are learning only from text so it's important for the terminology to be as accurate as possible. Since they aren't seeing direct examples, nothing can be taken for granted I suppose.

A few pointers on this:

**1)** I always tell guys to focus on having fun and being social rather than appearing to be trying too hard to "pickup" (so as not to be perceived and treated as the next cheesy sexually needy guy of the night). But that said, I assume that guys are coming across like MEN here, and there is a sexual vibe between them and the girls already. Many guys I've seen though will take this too far, which is understandable, but IMO it's a mistake. I personally will pull a lot of stripper type stuff, like coquettish "You can't have me" looks. But in doing so, the fact that you're subcommunicating "you can't have me" \*assumes\* that the vibe between you is sexual. Otherwise, the idea of her not

HAVING YOU wouldn't come up at all.. See? :)

Direct examples of ways to do so include quickly turning and facing the hot girl directly, moving a bit closer to her, and shooting a quick triangular gaze from hard eye contact down to her lips, then looking back up to her eyes and making a playful smile and backing away from her a bit to turn to her friends. Watch the girls go insane at this. You could then shoot her a playful nod like "Not gonna happen". Then engage the friends a bit, even though the hot girl knows there's something between you, and watch her work to get your attention by trying to cut in. Then when she pulls her typical "I can get what I want" girl jumping in front of everyone stuff to get your validation, say "Hey! Wait your turn. How do you guys roll with this girl?!", and then give her another VERY sexual playful look, then back off again. Even shoot her a touch on the shoulder and raise your eyebrows, and back off again. Often she'll throw herself up in your face at this point, and from there you can work her directly because she's chosen you. With group theory, and ignoring the target, that doesn't always mean \*full\* ignorance. It just means not making the friends socially uncomfortable, so that you can benefit from the girl thinking "Wow, my friends love this guy", which can only help you. It doesn't mean get pre-occupied and distracted from the goal, though, by being

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focused on the wrong things. Otherwise you'll get cases like the hot girls walking off so their UG friend can have a chance with you, which some newbies have reported. Again, much apologies to the guys to whom this is a blatantly obvious truism, but after some recent posts cropping up, I suppose that it needed clarification.

Point is, once the girl has chosen you, you can get her comfortable (as posted in T/T recently) and sit her down and WORK.

For me, it is more efficient to bait the girl into chasing me within 1-2 minutes, then going in and having her screening me and working against the current. Because I have my bodylanguage and confidence down fully, I am not concerned about being sexually needy with my openers, and I know that the girls will take care of this for me 90% of the time without me having to verbally prompt them (since my bodylanguage and vibe will do this for me).

**2)** When opening groups of guys, you can either work the guy and ignore the girl, work the guy until he's committed to not having a prob with you being there and then move to the girl (this should take only seconds to 1 minute), or blowing the guy out completely (this last one is easily done when you are 'alpha', because the girls give you so much attention so quickly, that the guys just give up and walk away with their tail between

their legs). I use all three, by using common sense.

I've seen some posts lately about what is better, going to the target or engaging the whole group. The answer is to use your brain and common sense. Do what is natural and the path of least resistance in the particular situation.

The only rule of pickup is to be clearly cooler than the girl (I recall David D calling this "The Prime Directive: Never communicate lower social value"). That being the case, take the path of least social resistance, based on what you can tell will obviously work. Many of the rules of pickup as seen on ASF are generalities and ideas that are intended to make things run more smoothly, but always need to be moderated by common sense.

My personal most common approach on guy/girl mixed sets is to engage the group, but the second the guy gives tacit consent to me being there, I blow him out on the spot and engage the girl directly. This takes only seconds. Typically I prefer for him to stay there, because I can eclipse him so strongly that him sitting there watching me only increases my status. This is like striking out like a tiger or something. Like seriously, you go in and come across way cooler than the guy within seconds, and the instant that he obviously is lower than you he is tooled and you cut into the girl and go for it. Still, if I

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see the girl is going crazy getting all wet by me ignoring her, I'll keep it up. Some girls are just like that, and if I see it I calibrate by playing it out. Or the dude may be just a cool guy, in which case I'll hang with him and I know he'll hook me up (which has happened to me many times). Either way, when Mystery posts about engaging the group, he is not advising the kind of Social Robot behaviours that Style recently posted about. Have I mentioned common sense? : )

**3)** "Cutting in". This term is something I yell at my wings when I see them f\*cking up and not cutting into the girl they want. You'll hear me yell "CUT IN!"

On average, I need only engage the group between 30 seconds to 3 minutes before I have the girl I want chasing me. Mystery is the same. He's usually in the corner with his girl in about 3-5 minutes, and making out with her in about 6-15. I differ slightly in that I prefer to extract the girl from the club and makeout at the next venue, which I do within about 20 minutes, although admittedly I'll do fast makeouts on workshop just to show off even though I don't always think its the best path at that time.

This is where many guys go wrong with the active disinterest. I want the girl close to me ASAP (within 6 inches of my face). The few ways I do this would include:

## A - CUTTING IN

To cut in means to move closer to the girl, without being jumpy or nervous or getting too much in her face. It's like how you would walk up to and pick up a cat without making it run off. I do so by turning my face sideways and looking distracted for about half a second, and then closing in. Or turning my bodylanguage, or doing it on high points when she's giggly because she's suggestible at that point and if she's giggly she won't object to escalation because she's not thinking logically. Because I don't shoot into her face too abruptly, she doesn't get uncomfortable. This is done with bodylanguage. Very easy. Most guys make mistakes here because they infringe on personal space too quickly, the girls lock up. Also, because they don't look confident, it looks premeditated and too outcome dependent, which makes the girls feel uncomfortable like "What's he trying to pull?" instead of "This fun alpha guy does whatever the f\*ck he wants and I don't question it because he's congruent."

Typically, I will have the girl engaged with my palms up and her hands on mine, so I can do IOI tests regularly to see where she's at. The second she's ready to be pulled, I examine the social situation and make it happen or bridge and then venue change, continue to solidify the bridge, or move to the next set. Oftentimes I am perched on a bar stool with my legs open and her leaning in between

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them. This is the IDEAL PUA position, and is very important. If you read Herbals latest LR in Field Reports, you'll see him talking about Mystery in this position, which is something I adopted from him and I've found very lethal. It's also great on so many levels, because you can also put her hands on your knees, and lean back to see if she keeps them there, etc., etc.

## **B - USE A ROUTINE**

Another quick way is to run the trust test routine or something (like show her something on herself), to make her have to come up to you in order for you to demonstrate whatever it is you're doing. Again, quick and easy.

## **C - BAIT**

The other way is something that you don't do, but that just happens. That's that oftentimes the girl will see her friends liking you, and because of this she'll practically start molesting you. This is very common. The other night Twentysix is working a group, and the hottest girl attacks him and pulls him home and f\*cks him within 45 minutes. Surprisingly not uncommon, although the latter case is an obvious case of fool's mate, even though the 2 dash 6 is still happily dating her now.

## **D - SPLIT THE SET WITH MY WING**

Here you just have a wing come in and chat the girls but ignore your girl, and you just

move your bodylanguage sideways and engage her in a conversation, so you can work easily here.

Notice here that regardless of how it goes down, I'm face to face with the girl within seconds to a few minutes (usually seconds to one minute). This is not a case where I'm forced to engage the set for long. It's simple social common sense to work social gatherings and to take the path of least resistance. You need not do so, its just often easier and more consistent if you do. Yes, girls are picked up without group theory or any knowledge of ASF, so the aforementioned remarks are obvious truisms. The point is ease and consistency.

The same goes for not facing the girls when you roll in. I've seen guys who have read old posts of mine where I've suggested to enter the set initially sideways. This is the path of least resistance, and there is definitely no harm done in doing so, but oftentimes it can help to make it open more smoothly. That said, it is important not to forget the part from that same post about "The second she earns it, turn and face her". Her giving you her attention (Style calls this the "Hook Point") will usually happen within 1-15 seconds, and at that point you should be engaging them completely, and running your game on them. If it takes longer, wait. But that's an error at that point, and you're in damage control (still, I've pulled many sets

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that opened awkwardly).

## **SUMMARY**

Get the girl engaged ASAP. Active Disinterest does not mean that you are A-Sexual. Use active disinterest and engage the group when common sense tells you that it is the path of least resistance. If her interest level is at a point where you need not do so, then don't. Mystery himself has done this as long as I've known him, and guys need not be concerned about losing sets by doing so. If you detect that the friends WILL interfere, you can also re-engage them easily if you feel that that is the best move.

Anyway, hopefully this had some useful distinctions to some of you guys. To me this seems very obvious, but after browsing some recent posts and seeing some guys in the field who had no previous real life interactions with PUAs, I felt that it was something may have been in need of clarification.

I also recommend that guys go out and experiment with both extremely direct sexual approaches, and group theory / AD approaches. This is the only way to gain calibration skills -> experimentation.



## AMOG TACTICS

By Tyler Durden

*PUA: Dude, that shirt rocks.. Tommy Hilfiger... awesome... man, back in highschool I used to have the one with like all these cool stripes on it... it was awesome...*

### 100% AMOG Destroyer

The easy way to handle any alpha is to be polite to him, but act disinterested by his rap/accomplishments using tonality/body language (without coming off as patronizing/sarcastic) while simultaneously being charming to others around you. This will drop his perceived value and cause him to qualify himself to try and raise it back up. He can't fight you or do shit like that, and he can't move to insults, because you've been polite and in doing so he would be making himself look VERY BAD. The only tactic vs this is to walk away. If you reward him just enough to encourage further qualifying but not enough to make him feel validated again he will fall into line as beta in relation to you. I blow out rich men in power outfits, top ranking professors in schools, 300lb bouncers, police officers and gangers ALL THE TIME. This shit works - if you do it right they will work VERY HARD to be your friend.

Ultra quick and effective AMOG destroyer This is just like the JAP Busting stuff, where you say "you're cool", as a way of tricking him to qualify himself to you. He's stuck, because if he DOES do well, he's qualified himself to you. If he doesn't, he's

failed to. The only answer he would have would be to say back to you "hey now, you're cool.. I didn't mean to step on your toes man.. You're a smart guy, keep talking to her and I'll watch and learn man!".. Of course to that, you could reply, "You just met me and you already say I'm smart and cool? hahah"

### More AMOG Destroyers

**AMOG:** How do you guys know eachother?

**PUA:** Her? I fucked her.

(Girl will go "aaaaaaaah... hahahahah, I did NOT!!! But she'll hit you and be giggling and start crawling all over you...).

**AMOG:** Hey, this is a nice girl.

**PUA:** Her.. she's a slut..

(Again, girl will start going "nooooo!" while giggling her ass off and crawling on you.. this is very deflating to the guy trying to cut in)

**AMOG:** Hey girls whats up (or whatever)

**PUA:** Hey dude dude (putting hands up like you give up).. I will pay you a HUNDRED dollars right now, to take these girls away from me.

(Girls will go "no no no... we love you PUA.. noooooo" and giggle and crawl on you.. Again, immediately deflating to the guy)

**AMOG:** Hey girls what's up (or whatever)

**PUA:** Dude, OMG that shirt is AWESOME.. I had one just like it in highschool, it fucking rocks man.. Having a good time in London

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man.. It's awesome huh? Dude you're like the coolest guy I met all night.. (patting him on the shoulder)..

**AMOG:** (showing signs that he wants to fight)

**PUA:** hahah, dude, are you like trying to pick a fight with me? hahahha.. ok ok hold up hold up.. wait a sec, we'll do even better.. first... we'll have an armwrestling competition.. then second.. we'll do one armed pushups.. and last..... POSE-DOWN!! (then you start flexing and go "ladies?", and they start saying how you're so strong, and the AMOG looks like a tool.. you're tooling him, by making him seem like he's trying too hard to impress the girls by showing them superiority).

**AMOG:** Hey man.. keep talking.. no no, let's hear your pitch man.. pick these girls up man, you're doing awesome.

**PUA:** Hey, you know I've gotta try to impress you COOL (x-city, x-dressed, x-whateverquality) guys.. You guys fucking ROCK.

(cut him down on whatever limited amount of knowledge you have of him, even if its not relevant whatsoever, he'll feel uncomfortable and his bodylanguage will show it)

**AMOG:** (starts touching you to show dominance)

**PUA:** hahhaha, DUUUUDE, I'm not into guys

man... dude, there's club-gay-whatever over there man.. hands off the merchandise buddy (girls laugh at him, then he starts qualifying himself to you that he's not gay)

**AMOG:** (gets in your face)

**PUA:** (don't answer.. just SIT there quiet.. the more he says stuff to you, the more he's TRYING.. talking too long without an answer is QUALIFYING yourself.. so if he keeps trying to out-alpha you, and you don't answer, eventually he looks beta because he tried too hard to get your attention.. another trick is to make "let's get out of here" girlcode with your eyes to the girls (mimmick what they do to eachother when you do a bad set), and they'll leave with you)

**AMOG:** (gets in your face)

**PUA:** dude, you're an alphamale..

**AMOG:** what's that..

**PUA:** you know, like the leader of the pack.. you call the shots.. you can put your hands on guys you don't know, cause you're alpha.. (fucks up his whole 'look cool' game, because you've characterized all his manneurisms, so anything he does to look alpha makes him appear to be qualifying himself too you.. if he continues, just say "see... alphamale.. whoa tiger, I can't mess")

**PUA:** dude, you're like Bart Simpson all grown up.. (for guys who pull the college-guy type out alpha on you)

**PUA:** dude, you're like the Joan Rivers of the

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club.. I love all the little comments and shit.. (to imply like he does nothing but sits on the sidelines making comments but doesn't take action, so use this on guys who have that characteristic in the club venue)

**PUA:** That was really good man, you're like a comedian.

OR, if the dude is out-alpha'ing you, keep going until he's TOO into it, and then let him do a bunch of condescending shit on you in a row. Look at the girls like you're bored or sad, and because he's talking TOO MUCH he's therefore qualifying himself to you and losing. Then say to the girls "he's playing the condescension game.. I already won so I stopped now.. who do you guys think won, me or him?" (key is that you looked SAD so the girls start going "awww, he's so sweet", so they'll say you won because they love you now)

## **For super aggressive AMOGs who try to pick fights**

**AMOG:** blah blah..

**PUA:** Dude, are you pissed that you're rolling with all guys?

**AMOG:** blah blah

**PUA:** dude, your all guy crew is so slick man.. where are your girls dude, what happened tonight?

**AMOG:** let's go outside..

**PUA:** guy man, I'm with chicks right now..

**I'M INTO CHICKS..** I can't get into this experimental kinky shit with you right now, I have my hands full.. (misinterpreting that he was trying to sleep with you, not fight you)

**AMOG:** blah blah..

**PUA:** dude, that shirt rocks.. Tommy Hilfiger.. awesome.. man, back in highschool I used to have the one with like all these cool stripes on it.. it was awesome..

**AMOG:** fight blah blah..

**PUA:** guy man, these chicks just told me that they dig you like so bad.. you don't have to fight to prove yourself to them.. they think you're an alphas male dude.. you don't need to try so HARD man.. just BE REAL..

Once you get the guy to qualify himself to you in any way (like he tries to make friends), rather than being nice, IMMEDIATELY cut him out of the circle. Just cut him out. You'll notice trying to SHUT YOUR GAME DOWN by bombarding you with logical questions. They'll start pummeling you with logical stuff, so that you have to answer him the girls fall out of state. For me I found the solution was just to say "hey man, don't get all scientific on me.. we're here to have fun.." and then immediately start gaming the girls again. btw, if I'm out with any of my GFs at a club, and another guy hits on them, I use the same tactics on AMOGS to stop them. When you cut him out of the circle, he'll either leave (too deflated), or he'll try to

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grab your shoulder and say something like "don't turn your back on me". From there, the girls think he's creepy, so you say "hey guys, this dude is creepy.. are you friends with this guy?? did YOU bring this guy here?" The girls will say "no no no, we don't know him", and you say "OK, let's get out of here", and put out your arms for them to grab.

Then walk away with the girls on your arms, and if you want (I do this alot) turn around and have them both kiss you on the cheek and wave the AMOG goodbye.

Also, you can USE the AMOG's WORK for yourself. Like he lines 'em up, you knock 'em down. This is something I do alot. I let a guy pick a girl up and increase her buying temperature, then I go in and outalpha him, say he's creepy to the girls, and then remove them from him.

The girls are already aroused, so they are still in state based on what the AMOG did. I can do this like maybe on 90% of sets I approach where a natural AMOG has gotten far with a girl. I think a dude I know "Stephane" recently posted about this on Cliff's List regarding a sarge we did.

Basically, I just make the friends of the girl who is getting gamed on by the AMOG like me. Like, they want me, but they know they're not qualified but their friend is.

Then I say "Hey I want to meet your friend so much, but that touchy grabby lean in guy is all over her.. is she just being nice, or does she really like guys who lean in and touch and do all the 'whats your name' fake ungenue stuff?"

The UGs are invariably like "no no, we hate guys like that.. that's why we love you so much blah blah", and then you get the FRIENDS to literally REMOVE the hottie that you want from the AMOG who is conveniently heating her up for you and saving you the hassle.

Most of the time, the AMOG feels immediately beta after such a line!

Hey AMOG, what's up? Are u ill today? You look sick!

Hey AMOG, you look/talk/act strange, do you take drugs?

Hey AMOG, your clothes are really strange!

Hey AMOG, i talked to some people here... They don't like you, because you seem strange!

Hey you seem tired!

## SOCIAL ROBOTS

By Neil Strauss AKA Style

*Have you ever noticed that there's something strange about a lot of sargers? It's as if you look at a guy, and you can just TELL that something is missing.*

**AND SOME OF THESE** guys even do amazing in the field. They get great reactions most of the time, and sometimes even #s and !s. But, at the same time, they NEVER seem to have a girlfriend.

Most of the guys I know are like this. And there are a few reasons why: First, it goes back to one of my cardinal rules: The best way to sarge is to have something BETTER to do than to sarge. Some guys give up everything -- school, work, even GFs -- to learn to sarge better. But all these things ALLOW you to sarge better, because they make you a more COMPLETE person.

A problem I've noticed amongst some of the most dedicated posters here, especially those who got into ASF in their teens or early 20s,, is that they have INVENTED themselves through this theory. They are, to some degree, SOCIAL ROBOTS. And, after a great 20 minute set, it begins to show through to an HB that you don't have anything MORE going for you. The other problem with being a social robot is that you start to think that everyone else around you is one too, and begin to read TOO MUCH into their actions.

Here's another thing Social Robots do: They treat Women completely differently than they treat Men. If they are around women, even at a lunch for work, they feel a strange shot of adrenaline and feel as if they have to sarge. Interactions with women are no longer normal; they become special occasions to feel a sense of self-worth. Your self-esteem is constantly at the mercy of the reactions of women.

Social robots also stop seeing value in things that are non-PU related, such as books and movies and even friends that they can't learn about PU from.

So, what I'm trying to say in short is that ASF and the PU lifestyle can give you SO much -- I know it's given me so much -- but it can take away a lot too. You can end up becoming just a one-dimensional person, a social robot.

The solution is to put your life back into balance; spend just an hour a day reading ASF/PU-related material; spend just three nights or afternoons a week sarging or hanging out with PUAs. Alternate PUA reading with good literature. Make it a HOBBY. And focus a greater share of your efforts on the job/achievements/success you want in life. If you can make something of yourself, the HBs will come and what you've learned here will prepare you to deal with them.

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There's a book on cold-reading that basically breaks down all problems to Health, Wealth and Relationships. And each have an Internal and External component. (This btw is the book where Mystery got his theory on this from.) And you need to start DIVIDING your attention between ALL of these to be successful in any single one.

A lot of guys always ask how I got good so quickly. And I think that in addition to all the awesome things (like Mystery's workshop) that changed my life, I was well-rounded and interested in people to start with. So when I ran out of routines, I could still be INTERESTING and INTERESTED. Those two words in caps right there are, I think, the special sauce that can prevent a lot of flaking that guys here seem to get.

## ATTRACTION SWITCHES

By Neil Strauss AKA Style

*My concern lately has been the bigger picture in a PU. That, I think, is what should be focussed on once you can get rid of the training wheels of constantly scripted sarges and learning to be cool/charming/attractive.*

**FOR A WHILE, I'VE** been discussing with my colleagues the SWITCHES that must be flipped in a woman in order for her to feel attraction. We put together a really long list. From it, I boiled it down to just a few main switches. There is no order to them. They should just be consciously flipped at some point. So I've narrowed this down, and would love to hear thoughts and contributions:

**1)** You must show her that you're safe. Trust is an important issue for most women. This must be demonstrated. So switch #1: in order to proceed, you need SAFETY and TRUST.

**2)** You must show her that you have either ambition, motivation, or job/financial security. In other words, you must have a life and goals. So switch #2 is demonstrating to her that you have STABILITY and AMBITION. You don't have to be successful, you just have to show the potential to be successful (unless you're in your 30s, at which point you should have achieved something).

**3)** You must show her that you're different than the other guys, that you are not generic or boring, that she can learn something from

you or grow with you, that you have a sense of adventure or creativity or spirituality. So switch #3 is showing her that you HAVE SOMETHING TO OFFER, even if you don't give it to her in the moment. This is where DHVs are useful.

**4)** You must be the PRIZE of the room. She wants a guy others will envy her for, that she can brag about to her friends. This is where social proof comes in, where story-telling comes in. It's also where alpha qualities come in, cocky/funny, and not supplicating. So switch #4 is demonstrating all of the many qualities of CONFIDENCE, LEADERSHIP, AUTHORITY, and POPULARITY

**5)** It's a big world and we all feel alone in it, so if you can demonstrate that you UNDERSTAND her and where she comes from, she will feel chemistry. This can largely be done through demonstrating either cultural, mental, emotional, world view, humor, or life/background commonalities. The more obscure and rare a trait that you connect on, the more chemistry you create. So Switch #5 is demonstrating COMMONALITIES in order to trigger CHEMISTRY.

**6)** You need an aura of depth and mystery. You must maybe show a vulnerable or wounded side of yourself, you must not give away everything for free, you must be a puzzle she wants to figure out and maybe

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even have a wound she can heal. Switch #6 then is hooking her with your DEPTH and MYSTERY.

**7)** You must show her that you are NOT horny, but sexual. This is where social proof comes in too, also demonstrating an understanding of her world (liking her for who SHE is). So switch #7 is demonstrating your own LACK OF DESPERATION while showing her that you RECOGNIZE SOMETHING SPECIAL IN HER THAT ATTRACTS YOU TO HER. This is where QUALIFYING is useful, in other words demonstrating that you like her for who she is--even if you are a player.

So I think these are the main switches. I'm open to corrections and additions. Now, if you can FLIP these, she's really going to be into you. It's solid game. I'd love to see another list: of the switches to flip for a ONS -- the switches that over-ride the social programming and make her crave that adventure and abandon.